


# Appendix 4b

<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / <del>variation</del> of a Premises Licence / <del>Club Premises Certificate</del>				
<b>Responsible Authority</b>				
Name of Responsible Authority	<b>LANCASHIRE CONSTABULARY</b>			
Name of Officer <i>(please print)</i>	Sgt 3390 Nat Cox			
Signature of Officer				
Contact telephone number	<b>01253 604074</b>			
Date representation made	<b>23</b>	<b>08</b>	<b>23</b>	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO
<b>Premises Details</b>				
Premises Name	<b>Premier</b>			
Address	83/85 Bond Street			
	Blackpool			
Post Code	FY4 1BW			
<b>Reasons for making representations</b>				
<p>I am in receipt of an application for a New Premises Licence for the above address. On behalf of the Chief Officer of Police having reviewed the application the Police wish to make a formal objection on the following grounds.</p> <p>The Police base the objection on the fact that the new premises is within the Off Licence Cumulative Impact Assessment Area. The purpose of this Policy is to create a rebuttable presumption that any applications such as the above will be refused a licence.</p> <p>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an individual premise as being the sole cause or major contributing factor.</p>				

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It is noted that Blackpool has high levels of alcohol related harm for the size of the population and has widespread deprivation within the Central Wards of the town. The number of licensed premises in Blackpool is above the national average, and many of them are located in the most deprived wards in the town.

This premises falls within the Waterloo Ward. This is one of the most deprived wards in Blackpool and is already well served with off licences, with 4 existing off licences on Bond Street alone.

The area is also high in crime; during the period August 2022 - July 2023, there were 77 offences recorded on Bond Street, and 9 of the 77 (12%) were Alcohol related offences. Waterloo ward is the 4<sup>th</sup> highest in Blackpool for crime, including alcohol-related crime.

Waterloo ward also features high on ASB incidents, with 587 incidents recorded in the same period, 6.6% of all ASB in Blackpool.

It is the opinion of the Police that this premises would add to the cumulative impact already being experienced in the area.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will add to the cumulative impact and therefore crime and disorder.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

N/A